

Influencer Contract

This Influencer Contract (hereinafter referred to as the "Contract") is entered into and shall be effective as on [Date] by and between [Client Name] (hereinafter referred to as the "Client"), having its principal place of business at [Address], and; [Influencer Name] (hereinafter referred to as the "Influencer"), residing at [Address].

The Client and the Influencer are collectively referred to as the "Parties" and individually as "Party".

WHEREAS the Client desires to promote its brand [Brand Name] and increase sales through various social media outlets and requires an Influencer to provide the aforesaid services; and

WHEREAS, the Influencer who has [Number of followers] on Instagram is a well known [Content Creator/Blogger/Fashion Influencer/Or any other influencer] and agrees to render the services to the Client;

NOW, THEREFORE, in consideration of the mutual covenants and commitments contained herein, the Parties do hereby agree as follows.

Terms and Conditions

1. Project Description

The Client is in the business of [Mention the business type] and agrees to hire the Influencer herein the Contract to promote its brand content. The Influencer shall provide all the necessary services to the Client as per the terms and conditions of this Contract.

2. Influencer's Obligations

The Influencers responsibility is to perform the following duties as mutually agreed by both the Parties:

- [Promote brand content]
- [Engage the audience on social media]
- [Generate content for the brand]
- [Add more responsibilities of the influencer]

3. Client's Obligations

During the term of this Contract, the Client hereby agrees to provide all the necessary details to the Influencer in order to perform the services.